

# Built in Kansas. Built for the coaches in your program.

XCIV.ai is the AI coaching brain your staff has been asking for. Complements Hudl. Works without video. Priced for a line item — not a capital request.

## Every level covered

Varsity, JV, C-team, and middle school feeders under one subscription.

## FERPA-ready

Student athlete data handled with the privacy posture your district requires.

## AD dashboard

Program-wide visibility into scouting activity, game plans, and player development.

### WHAT YOUR COACHES GET

**AI game plans** Upload any box score, roster, or scouting doc — JPEG, PDF, Excel. Full game plan in under 10 minutes.

**Opponent intelligence** Persistent opponent profiles that compound year over year. Your rivalry history, always on hand.

**Player development** Per-player training programs with YouTube-linked drills, built from each player's profile.

**Works with Hudl** XCIV.ai is the coaching brain. Hudl is the film library. They complement — they don't replace each other.

### SCHOOL TIER

**\$790** / year

Unlimited teams. Unlimited staff accounts. Every program level. AD dashboard. Google Docs export. Priority support.

### VS. HUDL ENTRY

**\$900-\$3,300** / team

Video only. One team. No AI.

### Next step

15-minute AD walkthrough. No slide deck. Your program's first game plan, built live.

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